Acct. 10/19/88

FORM #281
PM INC. 5/60

# PHILIP MORRIS INCORPORATED

## ADVERTISING COST ESTIMATE

Brand: Other Promotions

Date: October 19, 1988

Media: Horse Racing - Marlboro

Contract Terms: Marlboro Advertisement on Back Cover of the Balmoral Park Daily Racing Program.
October 10, 1988 - December 31, 1988

Balmoral Park Race Track
P.O. Box 158
Crete, IL 60417
Attn: Susan Fee

Pay To:

Approvals: Jack Conway

| | ESTIMATED COST | AMOUNT PAID | INVOICE NO. | INVOICE DATE | DATE PAID |
|---|---|---|---|---|---|
| JANUARY | | | | | |
| FEBRUARY | | | | | |
| MARCH | | | | | |
| APRIL | | | | | |
| MAY | | | | | |
| JUNE | | | | | |
| JULY | | | | | |
| AUGUST | | | | | |
| SEPTEMBER | | | | | |
| OCTOBER | $3,050.00 | | | 10/12/88 | |
| NOVEMBER | | | | | |
| DECEMBER | | | | | |
| TOTAL | $3,050.00 | | | | |

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Source: https://www.industrydocuments.ucsf.edu/docs/tfyn0004